



Consolidated Edison Company
of New York, Inc.
4 Irving Place
New York NY 10003
www.conEd.com

November 4, 2008

Dear Con Edison Customer:

Con Edison is committed to providing you with safe and reliable electric service. We maintain and upgrade our extensive infrastructure and secure the best available energy supply to ensure that the power will be there for you as the demand for electricity grows. You can help by using energy efficiently, and reducing your electricity use during times of peak demand.

As part of an energy efficiency initiative, Con Edison has contracted with Free Lighting Corp (FLC) to install energy-saving equipment, which can help you and other customers in your community use less electricity. FLC may contact you to arrange for energy-saving equipment to be installed at your premises (and any contracts that you may enter into, or arrangements that you may make with FLC, will be between you and FLC).

Although you are not obligated to have FLC install energy efficient measures at your premises, we encourage you to install energy-saving equipment to help you use less energy and reduce the demand for energy during peak periods. Using less electricity is good for the environment too, because fewer air pollutants, such as green house gases, are produced. If you have any questions about this energy efficiency program, please write to us at DSM@coned.com.

To learn more about how Con Edison is addressing New York's energy issues, visit www.conEd.com/energyny.

Sincerely,

Rebecca A. Craft
Director, Energy Efficiency Programs